

A Dedicated Expertise for Aerospace

REEFLECT[®]
PURE INNOVATION

by  REEF AVIATION

DEVELOPED NATURALLY FOR AVIATION



Reef Aviation is a fleet management company based in Dubai since 2002. We provide unique global expertise dedicated to Aviation Industry.

Armed with over a **decade of experience** in the industry, Reef Aviation is entrusted by **VIP and governmental clients** to deliver dedicated support to their fleet management requirements. We operate in conjunction with multiple MRO partners who are committed to our clients as much as we are.

Our broad range of services is tailored to answer our customers' needs. Moreover, we cherish aircraft cleanness, and have launched our own innovative product, REEFLECT®

REEFLECT® by Reef Aviation is a **NEW ultra-efficient, safe and eco-friendly** alternative for exterior and interior aircraft cleaning maintenance. Based on **naturally sourced ingredients**, REEFLECT® formulations are **NOT classified as hazardous**. The full range is safe for **users, materials** and **100% biodegradable**, preventing any negative impact on the environment.

REEFLECT® formulations have been developed **following aviation specifications** in collaboration with Salveco® laboratories, the experts in plant-based chemistry and Reef Aviation, Fleet Maintenance Management Expert.

All Detergent, Degreaser and Disinfectant formulations reach 100% biodegradability. These are **decreasing human exposure** to traditional chemicals, petroleum and synthetic based products, through a variety of efficient and environmentally-friendly solutions.

REEFLECT® is designed to reduce chemical hazards while offering exceptional results to the aircraft without compromising the environment. The entire range of products we are providing is exclusively made of plant materials and essential oils to guarantee safety and biodegradability.

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*The ideal formulation dedicated to aircraft cleaning activities has to be **efficient, profitable** and **safe** for :*

Field Workers who are exposed to these products on a daily basis by breathing and skin contact. **Health safety is our top priority**; thus, to avoid any injuries, our formulations are free of any Chemico-Synthetic compounds.

Surfaces on which the products will be used. Our formulations are **non-corrosive** and completely safe for the long run. REEFLECT® products are a major shift from traditional chemistry available on the market and operate safely as well as efficiently.

Environment that requires clean and fully biodegradable products on the entire formulation. REEFLECT® formulations cause absolutely **no environmental damage**, they are all free of Phosphate, Phosphonate or any other synthetic chemicals.

End users inside the plane cabin. Cleaned surfaces must be 100% safe in case the products come into contact with skin or foodstuffs.



100% French
Technology

100%
BIODEGRADABLE
FORMULAS

100%
RENEWABLE
RESOURCES

CARE &
HYGIENE

PLANT-BASED
ACTIVES

With the host of benefits it offers, REEFLECT® guarantees all **formulations are 100%** :

- Developed from natural origin ingredients, which are safe for users.
- Ultimate biodegradability.
- Preventing any negative impact on the environment.
- Free of toxic solvents, chemical additives, and petroleum products.
- Reducing shipment costs(no extra charge for hazard product)
- Not subject to the " Classification, Labelling and Packaging " regulation.
- Assuring disinfection without alcohol, chlorine or any kind of solvents. (only for disinfectant)
- Associated with Aviation OEM requirement.
- Profitable, because Innovation is only valuable if accessible to all businesses.
- Non-corrosive : efficient while respecting materials.
- Perfectly aligned with the European "REACH" legislation.
- Manufactured in France.

All our products are non-flammable, non-abrasive, non-corrosive, approved and certified to **meet customers' needs safely**.

Products can be conditioned in different packaging **according to client's requirements**. Likewise, still on customers' needs, we can provide **Ready to Use Products** as concentrated.

All REEFLECT® formulations have been **tested and approved** according to **OEM specifications** as well as cleaning experts.

REEFLECT® by Reef Aviation offers an **innovative approach** to aircraft cleaning activities.

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With over 15 years of experience in the VIP aviation industry, Reef Aviation has partnered with Salveco Laboratories to offer a new cleaning alternative to this dynamic sector. Our newly launched cleaning solution is naturally developed and draws its DNA in technological R&D innovation specifically designed for aviation.



Pierre Noujeim,
Owner & General Manager,
Reef Aviation FZCO.

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